SMC NETWORKS COLLABORATES WITH INTEL, ENTROPIC COMMUNICATIONS TO DELIVER FUTURE MOCA® 2.0-BASED DOCSIS® 3.0 GATEWAY SOLUTIONS

First Live Demo of Technology Collaboration Showcases How Service Providers Can Quickly Migrate to DOCSIS 3.0 Data Gateways with MoCA 2.0; Paving the Way for Higher Performance Home Entertainment Solutions to be Delivered Today

KEYSTONE, CO, (CableLabs® Summer Conference), August 8, 2011 — Entropic Communications, Inc. (Nasdaq: ENTR), a leading provider of silicon and software solutions to enable connected home entertainment, along with SMC Networks and Intel (Nasdaq: INTC), today announced their technology collaboration to accelerate the development of a new class of industry-first MoCA® (Multimedia over Coax) 2.0-enabled DOCSIS® 3.0 gateways for service providers.

As service providers look to deliver faster broadband speeds to enable future services and applications, the need to distribute this bandwidth around the home becomes increasingly more important. The cooperation between Entropic, SMC and Intel leverages the power of Intel's Puma™ 5 family of DOCSIS 3.0 cable modems, SMC's expertise in producing advanced DOCSIS data gateways and Entropic's complete MoCA 2.0 silicon and software solution to enable an unprecedented level of performance that can be delivered over coax cables for next-generation home entertainment services. By combining the unparalleled performance of MoCA 2.0 with Intel's DOCSIS 3.0 Gateway Linux-based System-on-a-Chip (SoC) and SMC's market leading DOCSIS 3.0 gateway, service providers can deploy a future-proof, cost-effective, robust, highly-reliable solution that delivers high-quality, advanced services and new applications throughout the home—without the worry of bandwidth constraints.

Building upon the success of MoCA 1.1, MoCA 2.0 provides a leap in bandwidth, delivering more than 400 Mbps of application throughput, thereby enabling next generation connected home entertainment services. MoCA 2.0 delivers a 'no excuses' whole-home network that can be used for distributing broadband bandwidth around the home, transporting high definition (HD) IP video and other streaming media services—all over existing coax. For the majority of North American service providers that are already using MoCA 1.1, MoCA 2.0 is fully backwards interoperable with prior MoCA standards, allowing original equipment manufacturers and service providers to easily transition and quickly deploy advanced gateway solutions to bring new services on line.

In the first public unveiling of its MoCA 2.0 silicon with DOCSIS gateways, Entropic will be demonstrating the MoCA 2.0-enabled DOCSIS 3.0 gateway with SMC and Intel at CableLabs Summer 2011, held August 8-9, in Keystone, Colorado.

**Supporting Quotes:**

“Intel is committed to enabling home networking innovations to help operators and OEMs deliver better consumer experiences,” said Bob Ferreira, cable segment general manager, Intel Digital Home Group. “Through this collaboration, Intel aims to be able to advance service providers’ home networking backbones, enabling them to deliver greater accessibility and connectivity to advanced services and applications over the existing home coaxial cable.”

Alex Kim, CEO, SMC Networks: “Service providers are looking to enhance the quality and capabilities of the services and applications they deliver to their subscribers. By collaborating with Intel and Entropic, SMC can empower service providers to deliver IP-based services that take home networking to a whole new level of consumer satisfaction.”

Vinay Gokhale, senior vice president, Marketing and Business Development, Entropic Communications: “By collaborating with Intel and SMC Networks, we are accelerating the speed at which service providers can deploy MoCA 2.0 solutions to their subscribers. Our alignment enables a ‘no constraint’ network that best meets the growing demand for whole-home entertainment services – from multi-room DVR and Wi-Fi extension to online gaming and PC-to-TV content sharing.”
About SMC Networks
SMC Networks is headquartered in Irvine, California. SMC is a specialist in providing high-quality, reliable Customer Premise Equipment to Service Providers. An approved vendor to 12 of the top 14 Service Providers in North America, SMC designs products for both commercial and residential applications. We focus on delivering an unparalleled range of innovative wireless and wired solutions that drive revenue, are highly reliable, and require minimal support. For more information, visit the company’s Web site at www.smc.com or call (800) SMC-4YOU.

About Entropic Communications
Entropic Communications, Inc. (NASDAQ:ENTR) is a leading fabless semiconductor company that is engineering the future of connected home networking and entertainment by providing next-generation silicon and software technologies to the world’s leading cable, telco and satellite service providers, OEMs and consumer electronics manufacturers. As a co-founder of MoCA (Multimedia over Coax Alliance), Entropic pioneered and continues to evolve the way high-definition television-quality video and other multimedia and digital content such as movies, music, games and photos are brought into and delivered throughout the home. For more information, visit Entropic at www.entropic.com.

Forward-Looking Statements
Statements in this press release that are not strictly historical in nature constitute "forward-looking statements." Such statements include, but are not limited to, statements regarding Entropic's leadership in providing MoCA enabled technology, and continued or future integration of Entropic's technology into products of OEMs, and statements regarding Intel's or SMC Network's leadership in delivering MoCA enabled devices in conjunction with Entropic products or in any of the applications or markets mentioned herein, and statements regarding the anticipated benefits from the collaboration between Entropic, Intel and SMC Networks. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause Entropic's and/or Intel's and/or SMC Network's actual results to be materially different from historical results or from any results expressed or implied by such forward-looking statements. These factors include, but are not limited to, the success of the collaboration between Entropic, Intel and SMC Networks, which will depend, in part, on each company continuing to devote sufficient resources to achieve the goals of the collaboration; the ability of Entropic, Intel and SMC Networks to successfully address technical challenges and introduce new and enhanced products on a timely basis; risks associated with market acceptance of new products developed by Entropic, Intel and SMC Networks; the risk that the market for high-definition television-quality video and multimedia content delivery solutions may not develop as anticipated; the risk that other wireline or wireless technologies may achieve greater market acceptance than solutions developed by Entropic, Intel and SMC Networks; and other factors discussed in the "Risk Factors" sections of Entropic's Quarterly Report on Form 10-Q for the three months ended June 30, 2011. All forward-looking statements are qualified in their entirety by this cautionary statement. Entropic, Intel and SMC Networks are providing this information as of the date of this release and do not undertake any obligation to update any forward-looking statements contained in this release as a result of new information, future events or otherwise.

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